

GOVERNOR ARNOLD SCHWARZENEGGER
presents



TEAMING UP AGAINST IDENTITY THEFT

A SUMMIT ON SOLUTIONS

CONFERENCE GUIDE
FEBRUARY 23, 2006 | LOS ANGELES

CALIFORNIA DISTRICT ATTORNEYS ASSOCIATION
STATE AND CONSUMER SERVICES AGENCY

CALIFORNIA DEPARTMENT OF CONSUMER AFFAIRS | CALIFORNIA OFFICE OF PRIVACY PROTECTION



GOVERNOR ARNOLD SCHWARZENEGGER

February 23, 2006

Teaming Up Against Identity Theft: A Summit on Solutions

I am pleased to welcome all who have gathered for the Teaming Up Against Identity Theft Summit.

This summit brings together a broad range of citizens – consumers, law enforcement, business and legal professionals, higher education administrators, and state and local government leaders – who are all working to reduce incidents of identity theft.

In addition to facilitating communication among our state's leaders, we must also educate Californians about ways to avoid falling victim to this devastating crime. That is why I increased funding for the California Office of Privacy Protection and enthusiastically support events that raise awareness of this important issue. In recognition of the necessity of public education, this event features prevention workshops that will teach our citizens how to combat identity theft on an individual level.

With the unwavering dedication of concerned Californians, our Golden State will continue to lead the fight against identity theft.

Sincerely,

A handwritten signature in black ink, reading "Arnold Schwarzenegger". The signature is stylized with a large, flowing "A" and "S".

Arnold Schwarzenegger



Dear Participants,

I proudly welcome you to California's second identity theft summit: "Teaming Up Against Identity Theft: A Summit on Solutions."

Everyone who joined us for last year's summit to develop methods to shield Californians against one of our state's fastest growing and most invasive crimes can take pride in knowing that our education and prevention efforts continue to serve as a model across the nation.

Today's workshops represent much of the knowledge you determined was necessary in order to develop stronger methods and protective barriers that will halt the current upsurge of identity theft. I am confident that the collective expertise of today's participants will generate even stronger ideas for the future.

Thank you for recognizing the need for collaboration, teamwork and education to fight identity theft and to protect our privacy rights.

Working together, we can all be part of the solution.

Sincerely,

A handwritten signature in cursive script that reads "Charlene Zettel". The signature is written in dark ink on a light-colored background.

CHARLENE ZETTEL, Director
DEPARTMENT OF CONSUMER AFFAIRS

WELCOME

The 2006 California Identity Theft Summit is designed to arm Californians with education and training to better detect, respond to, and prevent the fastest-growing financial crime in our country. More than one million Californians are affected each year by this costly and time-consuming privacy violation. Workshops listed in this guide were developed from specific needs identified at the first summit, held March 1, 2005.

The Schwarzenegger Administration, the State and Consumer Services Agency, the Department of Consumer Affairs, and the Office of Privacy Protection stand poised to respond to the dynamic trends of identity theft and to help provide all Californians with the tools to safeguard their privacy.

SUMMIT AGENDA

8:00 AM	Registration/Expo	10:00 AM	Training Session #1
9:00 AM	Host Welcome: Charlene Zettel, Director Department of Consumer Affairs	11:00 AM	Break
9:05 AM	Opening Remarks: Governor Arnold Schwarzenegger	11:15 AM	Training Session #2
9:20 AM	Keynote Address: Deborah Platt Majoras, Chairman Federal Trade Commission	12:15 PM	Break and Expo
9:45 AM	Steve Cooley, Los Angeles County District Attorney	1:30 PM	Afternoon Remarks: Rosario Marin, Secretary State and Consumer Services Agency
		1:30 PM	Jan Scully, Sacramento County District Attorney
		2:00 PM	Training Session #3
		3:00 PM	Expo

SUMMIT ADVISORY COMMITTEE

Charlene Zettel
 Director
 California Department
 of Consumer Affairs

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 Los Angeles County
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 California Credit
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 of Corporations

Susan Shinneman
 eRepublic

Mellonie Yang
 California District
 Attorneys Association

Anissa Yates
 California Bankers
 Association

Keynote Speaker



DEBORAH PLATT MAJORAS, CHAIRMAN

Deborah Platt Majoras was sworn in as Chairman of the Federal Trade Commission (FTC) on August 16, 2004.

She joined the FTC from Jones Day in Washington, D.C., where she served as a partner in the firm's antitrust section. While at Jones Day, she worked on a variety of antitrust counseling and civil and criminal litigation matters, including mergers and acquisitions, monopolization, price-fixing, distribution issues, and governmental investigations. Majoras was also a member of the firm's technology issues practice and has participated in a variety of non-antitrust commercial disputes and criminal cases, including fraud, securities violations, and employment discrimination.

In April 2001, Majoras was appointed Deputy Assistant Attorney General of the U.S. Department of Justice's (DOJ) Antitrust Division. She was named principal deputy in November 2002. During her three-year tenure, she oversaw matters involving numerous industries including software, financial networks, defense, health care, media and entertainment, banking, and industrial equipment. She also served as chair of the International Competition Network's (ICN) Merger Working Group and oversaw policy initiatives such as the FTC/DOJ Health Care Hearings, DOJ's Merger Review Process Initiative, and the Merger's Best Practices Project. She is a frequent speaker on competition policy to national and international audiences.

Majoras graduated summa cum laude from Westminster College and received her J.D. from the University of Virginia in 1989, where she was awarded Order of the Coif and served as an editor of UVA's Law Review. She is a member of the American Bar Association's Section of Antitrust Law, where she recently served as vice chair of the Section 2 Committee and as a member of the Long-Range Planning Committee. Majoras also served as a non-governmental advisor to the ICN and was named by President Bush to serve on the Antitrust Modernization Commission.

Majoras resides in McLean, Virginia, with her husband, John Majoras.

THANK YOU

The California District Attorneys Association would like to thank the following sponsors for their support of this event.

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practice. Deloitte has been providing services to state and local governments in the U.S. for more than 40 years and has a significant practice serving the U.S. Federal Government. Helping public sector agencies implement innovative solutions to solve their top challenges is our highest priority. Delivering these solutions with a blend of strong knowledge of government programs, leading commercial best practices, and a collegial working style is what sets us apart.

The most successful companies and government agencies recognize that risk is part of doing business and that it can be managed with positive results. Deloitte identifies and delivers customized solutions that help government agencies and businesses be more competitive and maintain security and controls in a changing environment.

For more information on Deloitte's services and capabilities, call Russell L. Jones at 415.783.5054 or e-mail him at rujones@deloitte.com.

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California Victim Compensation and Government Claims Board (Booth 6)
630 K St., 5th Fl., Sacramento, CA 95814
Phone: 916.445.8452
E-mail: aahuja@vcgcb.ca.gov


The California Victim Compensation Program (VCP) helps victims of violent crime and their

families deal with the physical, emotional, and financial aftermath of a crime. The VCP can help victims who are physically injured or who are threatened with injury pay for crime-related expenses, such as medical or dental treatment and mental health counseling. When victims are unable to work because of their injuries, the VCP may help

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with wage loss. The VCP also helps eligible family members pay for mental health counseling, funeral/burial costs, and lost financial support if a loved one is killed or disabled.

 **Internet Security Systems**
(Booth 10)
6303 Barfield Rd., Atlanta, GA 30328
Phone: 404.236.3172
E-mail: rpik@iss.net
www.iss.net

Internet Security Systems (ISS) is a global leader in information security, providing research, products, and services that preemptively protect critical business infrastructures against malicious Internet threats. Established in 1994, ISS has commanded the leading edge of security innovation, inventing cornerstone technologies such as vulnerability assessment and intrusion detection and prevention. ISS products and services are based on the proactive security intelligence of the ISS X-Force® research and development team, a world authority in vulnerability and threat research. Headquartered in Atlanta, ISS maintains more than 35 offices in 20 countries throughout the Americas, Asia, Australia, Europe, and the Middle East.



National Notary Association
(Booth 8)
9350 De Soto Ave.
Chatsworth, CA 91313-2402
Phone: 818.739.4049
E-mail: jtee@nationalnotary.org

The National Notary Association (NNA), a nonprofit educational organization, has served the nation's Notaries Public since 1957.

As America's clearinghouse for information on notarial laws, customs, and practices, NNA provides the most comprehensive educational and training programs for the country's 4.5 million Notaries, whose professional responsibilities include screening

individuals for proper identity in important transactions.

The NNA's work with lawmakers, law enforcement, the commercial sector, and the media on the fraud-fighting role of the Notary in identity and document authentication in paper and electronic commerce has been nationally recognized by the Justice Department. More information can be found at NationalNotary.org.

 **VISA** (Booth 7)
201 S. Tryon St., Ste. 1100
Charlotte, NC 28205
Phone: 704.444.3815
E-mail: rjones@visa.com

All participants within the payments industry—along with merchants, government and law enforcement—share responsibility for stopping fraud and identity theft. At Visa, that responsibility has always been our highest priority, and that's why we've invested millions of dollars in the industry's most sophisticated anti-fraud technology. As a result, the incidence of Visa system fraud has fallen to the low rate of just 6 cents per \$100 transacted. It's important for cardholders to know they are fully protected against unauthorized purchases with Visa's zero liability fraud protection policy. For more information on Visa's multiple layers of security, see www.visa.com/security.

INSTRUCTORS



THOMAS CALABRESE
STUDENT
CALIFORNIA STATE
POLYTECHNIC UNIVERSITY

Thomas Calabrese is a fifth-year Computer Information Systems student with an

emphasis in Internet Programming and Security at California State Polytechnic University, Pomona; he also has two years of experience in Computer Science. He currently serves as Vice President of SWIFT (Students with an Interest in the Future of Telecommunications). As a resident advisor at Cal Poly, he has given advice about preventing identity theft and securing computers. He also served as teaching assistant for business law, where he maintained, updated, and secured an online database containing personal information belonging to 120 students.



GERALD M. CAMP
INVESTIGATOR
CALIFORNIA DEPARTMENT OF
MOTOR VEHICLES

Gerald “Jerry” Camp is an Investigator with the California Department of Motor Vehicles (DMV). Since 1995, he has

conducted over 500 investigations involving fraudulent or forged California Driver Licenses and Identification Cards.

Camp was first assigned to the Computer and Technology High-Tech Response Team (CATCH) in 2000. Currently, he is assigned to the CATCH ID Theft Suppression Team as an ID Theft Investigator.

Since 2001, he has taught computer seizure and digital evidence collection, digital evidence collection line-up training and Internet investigations and e-mail tracing courses for CATCH and the RCFL.



STEVEN COUNELIS
DEPUTY DISTRICT ATTORNEY
RIVERSIDE COUNTY

Deputy District Attorney
Steven Counelis is currently assigned to the Computer and Technology Crime High-Tech Response Team (CATCH).

Counelis is a member of the California District Attorneys Association’s (CDAA) High-Tech Crime Committee. The CDAA accepted his article entitled “Factual Innocence for Victims” for publication; he also contributed a chapter on Mock Auctions for the upcoming CDAA High-Tech Prosecution Manual.

Counelis was an identity theft instructor for the National District Attorneys Association in May 2005. He assisted in constructing POST-certified courses on Identity Theft for the Riverside County Sheriff’s Training Center in October 2005 and January 2006.



GARY CLAYTON
CEO
PRIVACY COMPLIANCE GROUP, INC.

Gary Clayton is CEO of the Privacy Compliance Group, Inc., a data protection consulting and technology company whose clients include

Fortune 500 companies. Clayton has experience with privacy management in the United States and around the world, and has been involved with industry groups on issues involving the prevention of identity theft, consumer fraud and the protection of personal data.

He has testified before Congress and has briefed the White House, U.S. Congress, and U.S. Departments of Defense, Homeland Security, Transportation, and Commerce on privacy and data protection issues. In 2003, he assisted the Department of Homeland Security in negotiations with the European Union on the transfer of passenger data.

INSTRUCTORS



KEVIN D. DICKEY
DEPUTY CIO AND CHIEF INFORMATION
SECURITY OFFICER
CONTRA COSTA COUNTY

Kevin Dickey is Deputy
CIO and Chief Information
Security Officer for Contra
Costa County, California. He

has more than 30 years of government experience in the field of Information Technology. Since 1985, Dickey has turned his focus toward information security programs that deal primarily with information management, classification, control, risk assessment, business impact analysis, operational recovery services, and business resumption within the California State Controller's Office, California State Lottery, and Contra Costa County.

Dickey has been active in California's Performance Review process and in the consolidation of the two largest State data centers.



KATE DONOVAN
INSTRUCTOR
NATIONAL NOTARY ASSOCIATION

A native of Boston, Kate
Donovan earned a Bachelor's
Degree in Advertising from
Syracuse University's S.I.
Newhouse School of Public

Communications, and a law degree from Western New England College School of Law, where she was a member of the Law Review. Donovan was admitted to both the Massachusetts Bar and the California Bar. After years of practice as a litigation attorney, Donovan graduated from the Trial Advocacy Project and volunteered as a prosecutor with the Inglewood City Attorneys Office. She is currently a national seminar instructor for the National Notary Association with special expertise in notary law and identity screening techniques.



JONATHAN FAIRTLOUGH
DEPUTY DISTRICT ATTORNEY
LOS ANGELES COUNTY

Jonathan Fairtlough has been
a Deputy District Attorney
with Los Angeles County
since 1994. Fairtlough has
been assigned to the HTCUC

and its predecessor unit, HALT, since May of 2000. He is a POST instructor on Identity Theft issues, and has been a keynote speaker at the HTCIA National Conference on Identity Theft. Fairtlough is a member of the CDAA High-Tech Crime Committee, and a trainer on high-tech issues for CDAA, LAPD, FBI and the Southern California High-Tech Task Force. Fairtlough lives in Los Angeles with his wife and three children.



JAY FOLEY
CO-FOUNDER / DIRECTOR
IDENTITY THEFT RESOURCE CENTER

Jay Foley is the co-founder/
director of the Identity Theft
Resource Center, a nation-
wide, nonprofit identity
theft program located in

San Diego, California.

As ITRC's primary criminal justice contact, Foley has received great support and accolades from members of law enforcement across the country. He has also appeared on many major television news shows, and has been quoted in most major newspapers around the country.

Foley's background includes over 20 years in project management, customer service training, sales and database management. His experience in the U.S. Navy and study for his MCSE and MCDBA certificates has proven to be invaluable in understanding the computer's role in this crime, finding possible solutions, and in anticipating future trends.

DESCRIPTION OF TRAINING CLASSES

1A Identity Theft Protection Tips for Consumers

Reduce your risk of becoming the next victim of identity theft, the fastest growing crime in the nation. Learn how thieves can get your information and how you can protect yourself from them. The instructors are former victims themselves who have assisted hundreds of others in dealing with the effects of the crime.

Instructors: Mari Frank, Attorney and Privacy Consultant; Linda and Jay Foley, Executive Directors, Identity Theft Resource Center

1B Protecting Your Privacy Online

Learn practical steps you can take to stay safe online and avoid becoming a victim of fraud, identity theft, or cyber crime. The instructors include a local radio talk show host and a group of computer information systems students who share their insight into the online world.

Instructors: Tom Calabrese, Matthew Kaufman, Michael Wong, Computer Information Systems Students, Cal Poly, Pomona; Jeff Levy, Radio Talk Show Host *Computer Talk*, KNX-1070 News Radio

2 Identity Theft Investigation

This **three-hour** course will provide an overview of the issues facing police agencies tasked with the investigation of identity theft, including jurisdiction, initial complaints, the role of the victim, and procedures for patrol officers.

For law enforcement officers and prosecutors only. This course is certified for three hours CPT and is POST reimbursable for county and local law enforcement agencies. In order to receive POST credit, attendees must attend all three sessions.

Instructors: Jerry Camp, Investigator, Computer and Technology Crimes High-Tech Response Team (CATCH), San Diego; Detective Dave Shriver, Southern California High-Tech Crime Task Force, Los Angeles

3A Identity Theft Prosecution 101

This class provides an overview on reviewing, filing, and prosecuting identity theft cases and will include specific handouts on bail, filing, and charging techniques.

For prosecutors and law enforcement only. One hour of California MCLE credit is available.

Instructors: Jeff McGrath, Los Angeles County District Attorney; Steve Counelis, Riverside County District Attorney

3B Prosecuting the Identity Theft Ring

Using case examples from the ChoicePoint and Accurant identity theft investigations, this seminar discusses the prosecution of large-scale identity theft cases.

For prosecutors and law enforcement only. One hour of California MCLE credit is available.

Instructors: Jonathan Fairtlough, Los Angeles County District Attorney; James Sibley, Santa Clara Deputy District Attorney; Bud Frank, Santa Clara Deputy District Attorney

4 Business Practices for Preventing Identity Theft

Many new California privacy laws impose obligations on businesses. Learn what you can, and in many cases, must, do to protect your customers and employees from identity theft.

Instructors: Joanne McNabb, Chief, California Office of Privacy Protection; Gary Clayton, CEO, Privacy Compliance Group, Inc.

5 Payment Card Security for Merchants

When customers use their bank cards, they want assurance their account information is safe. That's why the major payment card companies have issued the Payment Card Industry Data Security Standard. Learn about the Standard that requires merchants who accept payment cards to protect cardholder data.

Instructors: Joseph Majka, Vice President Fraud Control, Visa USA Inc.; Kieran Norton, Senior Manager, Deloitte

6 Background on California Laws on Privacy and Identity Theft for Media

This brief, interactive seminar will give news media representatives a basic grounding in California's privacy laws, as well as a look at emerging issues in the areas of identity theft and privacy protection. In addition, news media representatives will receive reference materials that summarize current state and federal law, and provide contact information for sources within and outside the Department when they are covering identity theft and privacy protection stories.

For reporters only.

Instructors: Russ Heimerich, Chief, Office of Public Affairs, California Department of Consumer Affairs; Dana Winterrowd, Staff Counsel, California Department of Consumer Affairs

7 California Privacy and Identity Theft Laws for Attorneys

Overviews of the California privacy laws that are setting standards for the country, including summaries of legislative, regulatory and common law developments, together with compliance suggestions and instructive case histories.

Recommended for attorneys and privacy and policy advocates. One hour of California MCLE credit is available.

Instructors: Dana Winterrowd, Staff Counsel, California Department of Consumer Affairs; Reece Hirsch, Partner, Sonnenschein, Nath & Rosenthal, LLP

WEST HALL MEETING ROOMS (501-519)

SESSION 1 10:00 AM–11:00 AM

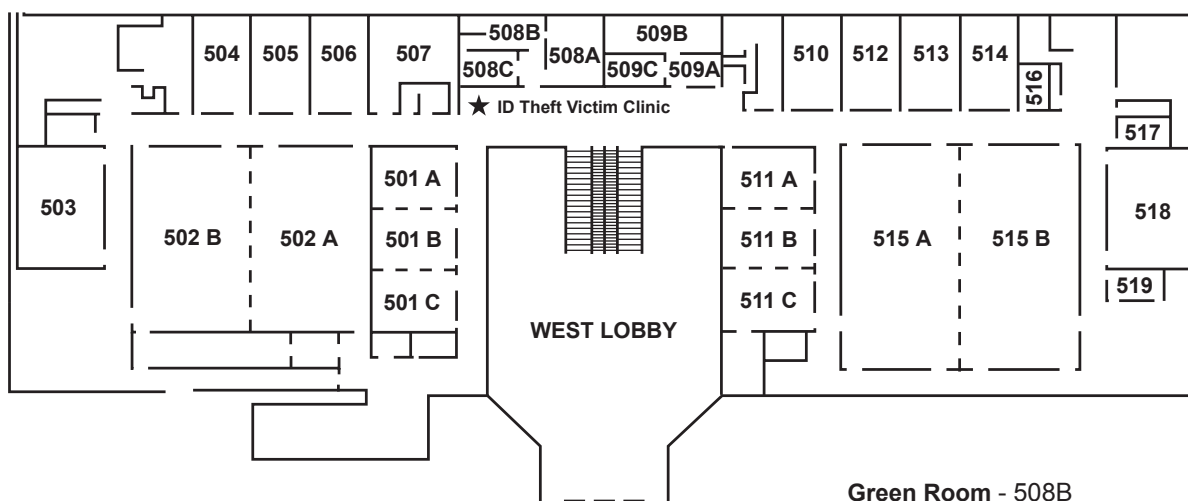
Class #	Room
10	502
1B	503
2	504
3A	505
4	506
8	507
6	508A

SESSION 2 11:15 AM–12:15 PM

Class #	Room
1A	502
4	503
2	504
3B	505
10	506
7	507
Press	508A

SESSION 3 2:00 PM–3:00 PM

Class #	Room
7	502
1B	503
2	504
5	505
9	506
1A	507
Press	508A



8 Improving Privacy and Security Awareness on Campus

This class will provide users with valuable information needed to implement an information security awareness program in a university environment. It will cover successful strategies, activities, and effective methods of communication to a diverse academic audience.

Instructors: Dr. Javier Torner, Information Security Officer, Professor of Physics, California State University, San Bernardino; Dr. Dan Manson, Professor of Computer Information Systems, Cal Poly, Pomona

9 Privacy Practices for Government Agencies

Many factors have heightened the importance of privacy for government agencies in recent years. This class will provide an overview of laws and best practices for protecting personal information in government agencies, including tips on responding to security breach incidents.

Instructors: Kevin Dickey, Chief Information Security Officer, Contra Costa County; Joanne McNabb, Chief, California Office of Privacy Protection, California Department of Consumer Affairs

10 Identity Theft Prevention for Notaries

The National Notary Association's Identity Theft Prevention Workshop will offer practical training the Notary can put into action right away to prevent problems on the spot. By verifying identity, ascertaining the willingness and awareness of signers, and authenticating signatures, the Notary safeguards personal identification and therefore provides invaluable protection against fraud. Learn how to better protect yourself, your Notary commission, and the people you serve.

Instructor: Kate Donovan, Educational Services Instructor, National Notary Association

INSTRUCTORS *continued from page 7*

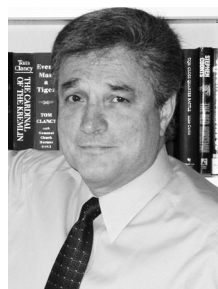


LINDA FOLEY
CO-FOUNDER / DIRECTOR
IDENTITY THEFT RESOURCE CENTER

Linda Foley is the co-founder/director of the Identity Theft Resource Center (ITRC), a nationwide, nonprofit identity theft program based in San Diego, California.

As a former victim of identity theft, Foley is uniquely suited to understanding the complexities of this crime. She provides testimony and information for national and state conferences and taskforces, and remains a resource for legislators throughout the nation. Foley has appeared on numerous major television news shows, several talk shows, and is widely quoted by major newspapers, radio stations and magazines.

Besides her work in the community, Foley forges partnerships with companies to create better document handling procedures. She has created a workplace ID theft self-assessment inventory for use by businesses that might not want outside consultants to evaluate their company.



BUD FRANK
DEPUTY DISTRICT ATTORNEY
SANTA CLARA COUNTY

Bud Frank currently serves as Deputy District Attorney in the Santa Clara County District Attorney's High-Tech Crime Unit.

Frank is also Chair of the California District Attorneys Association's High Technology Crime Committee. He was a Research Fellow at Harvard University's Kennedy School of Government, a Policy Analyst for the U.S. Department of Justice, and served as Executive Director of the Santa Cruz County Criminal Justice Council

Frank has lectured to various organizations, including the National District Attorneys

Association, the National Homicide Investigator's Association, and the National Association of Certified Fraud Specialists.



MARI FRANK
ATTORNEY AND PRIVACY CONSULTANT

Attorney and privacy consultant Mari Frank is the creator of *The Identity Theft Survival Kit*, and the audiocassette series *Identity Theft Prevention and Survival*.

She is also the author of two new books, titled *From Victim to Victor: A Step by Step Guide for Ending the Nightmare of Identity Theft* and *Safeguard Your Identity: Protect Yourself with a Personal Privacy Audit*.

Frank has testified on privacy and identity theft issues in the California Legislature and the U.S. Congress. Her 90-minute PBS Television special, "Identity Theft: Protecting Yourself in the Information Age," aired nationwide. Frank is a certified trainer for the State Bar of California, a law professor, and teaches Conflict Management at the University of California, Irvine.



RUSS HEIMERICH
CHIEF
CALIFORNIA DEPARTMENT
OF CONSUMER AFFAIRS'
OFFICE OF PUBLIC AFFAIRS

Russ Heimerich is Chief of the California Department of Consumer Affairs' Office of Public Affairs. Before taking the job in May 2005, he served on the California Performance Review. Prior to that, he spent more than four years as a spokesman for the California Department of Corrections. His background includes more than 15 years of experience as a journalist, nine of them working for the National Public Radio affiliate in Sacramento. He has a Bachelor's Degree in English from the University of Illinois and a Master's Degree in Journalism from Ohio State University.

INSTRUCTORS



REECE HIRSCH
HEALTH CARE LAW REGULATORY AND
TRANSACTIONAL CONSULTANT

Reece Hirsch is a health care law regulatory and transactional expert who counsels and represents health plans and insurers, hospitals, physician

organizations, health care information technology companies, pharmaceutical and biotech companies, and other health care organizations with regard to Medicare, Medicaid, fraud and abuse, self-referral, contracting, and privacy issues.

Hirsch advises clients on corporate matters relating to the formation and ongoing representation of independent practice associations, medical groups, management services organizations, integrated delivery systems, and healthcare technology companies.



JEFF LEVY
HOST
KNX RADIO

Nationally renowned computer expert Jeff Levy brought *Computer News* to KNX 1070 news radio at the beginning of 2004.

In January 1995, he started hosting *Jeff Levy on Computers* at Los Angeles radio station KFI. On his show, he takes questions from callers, translates those questions into understandable English, and then uses the question to teach the audience about that particular topic. He does what every successful communicator does—takes the complex and makes it understandable.

Levy currently co-hosts a television show which is broadcast on the Adelphia cable network.

There is no doubt we are in the computer age; many feel overwhelmed as they try to find their way through gigabytes and WiFi. Levy explains it all with a combination of Q & A, interviews, weekly lessons, and information sharing.



MATTHEW KAUFMAN
STUDENT
CALIFORNIA STATE
POLYTECHNIC UNIVERSITY

Matthew Kaufman is a senior at California State Polytechnic University, Pomona, who is studying Computer

Information Systems with an emphasis in Internet Programming and Security. He currently holds a position as IT Manager at a Beverly Hills law firm. Kaufman is also a Public Relations Officer for SWIFT (Students with an Interest in the Future of Telecommunications), a chapter of the IEEE, a technical professional association. This is Kaufman's second speaking engagement regarding computer security; his first occurred at the 2005 Cal Poly Pomona Cyber Security Fair.



DR. DAN MANSON
PROFESSOR
CALIFORNIA STATE
POLYTECHNIC UNIVERSITY

Dan Manson is a Professor at California State Polytechnic University, Pomona, where he teaches Internet Security and

Computer Forensics in the College of Business Administration's Computer Information Systems and Master of Science in Information Systems Auditing programs. From September 2003 to March 2005, Manson served as the campus Information Security Officer, and led the effort for Cal Poly Pomona to be designated a National Center of Academic Excellence in Information Assurance Education.

Currently, Manson is a co-principal investigator on a three-year, \$900,000 National Science Foundation grant in partnership with Mt. San Antonio College.

Manson is involved with several professional organizations, including InfraGard, and the High-Tech Crime Investigation Association. He is currently President of the Inland Empire Chapter of the Information Systems Security Association.

INSTRUCTORS



JOE MAJKA
VICE PRESIDENT
RISK MANAGEMENT FRAUD
CONTROL DEPARTMENT
VISA U.S.A.

Joe Majka is currently Vice President for Visa U.S.A.'s Risk Management Fraud Control Department. He has more than 24 years of experience in corporate security and criminal investigations and specializes in the area of financial crimes.

Majka has been an international lecturer on the subject of financial crimes, and a guest instructor at the Los Angeles Police Academy and the FBI Academy.

Prior to joining Visa, Majka held the position of Director of Security with EurekaBank. He also worked as Corporate Security Manager with HomeFed Bank in San Diego for 10 years. Majka possesses a Bachelor's Degree from California State University, Hayward, and a lifetime teaching credential from the University of California, Berkeley.



JEFFREY A. MCGRATH
DEPUTY DISTRICT ATTORNEY
LOS ANGELES COUNTY

A Los Angeles County Deputy District Attorney for 17 years, Jeff McGrath has expertise and interest in high-tech crimes, digital evidence, and auto purchase fraud. He has been assigned to central trials, major narcotics, consumer protection, and the High-Tech Crime Unit. McGrath prosecutes a wide variety of high-tech crimes, and has been involved in a number of high-profile criminal consumer fraud prosecutions, including the Gunderson Chevrolet and Mepco gas pump fraud cases.

In April 2002, McGrath was named District Attorney of the Month by the Los Angeles County Association of Deputy District Attorneys.



JOANNE MCNABB
CHIEF
CALIFORNIA OFFICE OF
PRIVACY PROTECTION,
CALIFORNIA DEPARTMENT OF
CONSUMER AFFAIRS

Joanne McNabb is Chief of the California Office of Privacy Protection. Created by legislation in 2001, the first-in-the-nation Office, within the California Department of Consumer Affairs, is a resource and advocate on identity theft and other privacy issues.

McNabb is co-chair of the International Association of Privacy Professionals' Government Working Group and a member of the Privacy Advisory Committee to the U.S. Department of Homeland Security.

McNabb had more than 20 years' experience in public affairs and marketing in the public and private sectors, including five years with an international marketing company in France prior to her post at the California Office of Privacy Protection. Her background gives her an understanding of the commercial uses of personal information that have become a significant privacy concern.

McNabb attended Occidental College and holds a Master's Degree in Medieval Literature from the University of California, Davis.



KIERAN NORTON
SENIOR MANAGER
DELOITTE AND TOUCHE
ENTERPRISE RISK SERVICES

Kieran Norton, (CISSP) is a Senior Manager with Deloitte and Touche's Enterprise Risk Services practice. He specializes in Security and Privacy Services with an emphasis in security program assessment and development, data protection and network security. Kieran has more than 12 years of experience in information technology and a background in information security, IT operations, and application development. He has worked for professional services firms in multiple industries and has managed numerous teams and technology implementation projects.

INSTRUCTORS

JAMES SIBLEY

DEPUTY DISTRICT ATTORNEY
SANTA CLARA COUNTY
PROJECT DIRECTOR, REACT TASK FORCE

James Sibley is the head of the High Technology Crimes Prosecution Unit for the Santa Clara County District Attorneys Office. He also acts as Project Director for the REACT High Technology Crimes Task Force, and serves as the California District Attorney's representative to the Governor's High Technology Crime Advisory Committee.

Sibley has received national recognition while serving as an instructor and subject matter expert on Computer Crime, Hacking, Identity Theft, Trade Secret Theft, Cyberstalking, and Online Child Exploitation. He has lectured and assisted in developing training material on high technology crime for numerous organizations and associations.

DAVID SHRIVER

DETECTIVE
LOS ANGELES COUNTY SHERIFF'S DEPARTMENT

David Shriver has served with the Los Angeles County Sheriff's Department for more than 20 years. He began his career as a patrol deputy, working for seven years at the Norwalk and Lennox Sheriff's stations, then served as field training officer for three years. A detective for more than seven years, Shriver has investigated various types of criminal cases; for five of those seven years, he has been investigating cases involving identity theft and related financial or fraud crimes. Shriver is currently assigned to the Southern California High-Tech Crimes Task Force—Identity Theft Detail.



DR. JAVIER TORNER
UNIVERSITY INFORMATION
SECURITY OFFICER
CALIFORNIA STATE UNIVERSITY,
SAN BERNARDINO

Dr. Javier Torner serves as
University Information
Security Officer at California

State University, San Bernardino. Torner is the Director of the Information Security Office, which

coordinates and oversees the implementation of enterprise security initiatives and measures for the telecommunications network and computer and information systems. In addition, Torner is the Activities Director of a United States Department of Education Cooperative Title V Grant entitled, "Improving Access to Information Systems at Hispanic Serving Institutions."

DANA WINTERROWD

STAFF COUNSEL
CALIFORNIA DEPARTMENT OF CONSUMER AFFAIRS

Since 2001, Dana Winterrowd has served as Staff Counsel with the California Department of Consumer Affairs (DCA), where he has represented the interests of the California Office of Privacy Protection as well as those of the DCA and several of its constituent boards and bureaus.

Winterrowd earned a Bachelor's Degree from the University of California, Berkeley, and earned a Juris Doctor degree from University of the Pacific's McGeorge School of Law. From 1983 to 2001, he was a partner with Winterrowd & Associates, a civil law and trial firm.



MICHAEL WONG
STUDENT
CALIFORNIA STATE
POLYTECHNIC UNIVERSITY

Michael Wong is in his final year of studies as a Computer Information Systems student at California State Polytechnic

University, Pomona. Wong also works part-time for the Walt Disney Company as an Undergraduate IT Associate. Wong is currently serving as President of SWIFT (Students with an Interest in the Future of Telecommunications). During his time in SWIFT, Wong has developed workshops for and made presentations on numerous topics, including identity theft, wireless security, encryption methods and, at the 2005 Cal Poly Pomona Cyber Security Fair, the subject of "phishing."

WHAT OUR PARTNERS ARE SAYING

Department of Corporations

Andrew Roth, Director of Education and Outreach | aroth@corp.ca.gov | (916) 327-7164

“The Department of Corporations understands the tremendous damage that can occur when private, personal information falls into the wrong hands. The Department strongly supports efforts to educate consumers about the importance of protecting privacy and preventing identity theft.”

Identity Theft Prevention and Survival

Mari J. Frank, Esq., Privacy Consultant, Author | contact@identitytheft.org | (916) 364-1511

“The best way to combat a problem is to team together and collaborate to create solutions. This summit brings together law enforcement, industry and privacy professionals to problem solve the complex issues of the fastest growing crime in our country. The ID thief is taking advantage of flaws that we must address!! I look forward to “solutioneering” with the team!

League of California Cities

Leticia M. Farris, Legislative Analyst | lfarris@cacities.org | (916) 658-8214

“Identity theft is a growing problem throughout our society, affecting city residents, businesses, and local law enforcement. As a result, the League of California Cities is delighted to take part in this Identity Theft Summit. This Summit will provide city officials with the opportunity to become better educated on issues relating to identity theft and steps that cities can take to combat identity theft.”

Los Angeles County District Attorneys Office

Steve Cooley, Los Angeles County District Attorney | mtjoa@lacountyda.org | (213) 974-9972

“The Los Angeles County District Attorneys Office is proud to join the California Department of Consumer Affairs and Governor Arnold Schwarzenegger’s efforts to eradicate identity theft. Finding solutions and educating the public will save Los Angeles County residents and businesses millions of dollars. Our office is on the cutting edge of identity theft investigations and prosecutions, and welcomes all efforts to fight this financially and emotionally devastating crime.

California State Sheriffs Association

San Diego County Sheriff Bill Kolender | ccoyn@calsheriffs.org | (916) 375-8000

“California State Sheriffs Association is very pleased to once again be a co-sponsor of the Governor’s second Identity Theft Summit. ID Theft is a serious and growing problem. It is the foundation for many additional criminal enterprises, not the least of which include production and distribution of illegal drugs. It is devastating to victims. The Governor’s summit brings much needed attention to this issue. It provides an opportunity to bring together law enforcement, prosecutors, business leaders and the public to inform and educate on ways to deter, prevent and apprehend those who commit these crimes. We commend the Governor for his efforts on behalf of all Californians.”

California Bankers Association

Anissa Yates, Vice President of Communications | ayates@calbankers.com

“Identity theft is a horrible crime that affects people from all walks of life. By working together to keep businesses, law enforcement, and consumers aware of the many ways in which ID theft is perpetrated and prevented, we can help make life a little easier and safer for all Californians.”

EXHIBITORS



ByDesign Financial Solutions (Booth 2)
5628 E. Slauson Ave., Los Angeles, CA 90040
Phone: 800.750.2227
E-mail: contactus@bydesignsolutions.org

ByDesign Financial Solutions, originally established as Consumer Credit Counseling Service in 1964, is a non-profit organization dedicated to providing comprehensive personal finance solutions.

Offering educational services to help people increase their financial knowledge and succeed financially, ByDesign also specializes in assisting identity theft victims through workshops, counseling, and resolution services.



California Bankers Association
(Booth 5)
Sacramento, CA
Phone: 916.441.7377
E-mail: ayates@calbankers.com

Established more than 110 years ago, the California Bankers Association (CBA) is one of the largest state banking trade associations in the country. CBA leads the way in developing relevant educational and legislative solutions to some of California's more pressing financial and banking issues, including financial privacy, predatory lending, usage fees, and financial elder abuse. CBA's membership includes more than 300 of California's commercial, industrial and community banks and savings associations.



California Credit Union Association (Booth 9)
PO Box 3000
Rancho Cucamonga, CA 91729-3000
Phone: 800.439.2285
E-mail: kerib@ccul.org

The California and Nevada Credit Union Leagues' core services of leadership, advocacy, education, and information help it fulfill its mission of providing services to members within a framework of innovation and cooperation so credit unions and their members will enjoy the security and ownership privileges of a vital financial cooperative unique within the financial services industry.

The California Credit Union League is among the top credit union trade associations in the country. It passionately promotes and supports credit unions and continually works to shape an environment in which credit unions can improve the financial well-being of consumers through advocacy efforts, educational opportunities, information, and business services.



California Office of Privacy Protection
Department of Consumer Affairs (Booth 3)
1625 N. Market Blvd., Suite N-324
Sacramento, CA 95834
Phone: 916.574.8180
E-mail: Christina_Savage@dca.ca.gov

The California Office of Privacy Protection is an education and advocacy organization in the California Department of Consumer Affairs. The Office assists consumers, businesses, and other organizations with privacy concerns. It also conducts educational programs, works with law enforcement, and makes best practice recommendations to organizations. At the Summit, the Office will hold an Identity Theft Victim Clinic, at which victims can receive assistance with any problems they are encountering in resolving their situations.



California State Sheriffs Association (Booth 22)
1450 Halyard Dr., Suite 6
West Sacramento, CA 95691
Phone: 916.375.8000
www.calsheriffs.org

The California State Sheriffs Association is a professional organization representing the 58 elected California county sheriffs. It is the oldest law enforcement organization in California, established in 1894. The mission of the California State Sheriffs Association is to support the collective voice on matters of public safety.

EXHIBITORS *continued on next page*

EXHIBITORS *continued from page 15*



e.Republic

100 Blue Ravine Road, Folsom, CA 95630

Phone: 916.932.1300

www.erepublic.com

e.Republic, Inc. is the nation's leading publishing, research and new media company focused on the state/local government and education Information Technology markets. Serving both government and industry for over 20 years, e.Republic publishes the dominant state and local government magazine - *Government Technology*, runs the largest intergovernmental conferences in the nation - *GTC's*, produces over 100 targeted events annually and has the top research and advisory service in the state, local and education arena - *Center for Digital Government* and *Center for Digital Education*.

e.Republic, Inc. provides companies targeting the public sector IT market with the widest range of integrated marketing media - reaching tens of thousands of government and education leaders who spend billions of dollars each year on Information Technology.



Federal Trade Commission

(Booth 27)

600 Pennsylvania Avenue, N.W.,
Washington, D.C. 20580

Phone: 202.326.2968

E-mail: bbroder@ftc.gov

The Federal Trade Commission (FTC) works for the consumer to prevent fraudulent, deceptive, and unfair business practices in the marketplace. With offices throughout the country, the FTC enforces laws that protect consumer privacy and security, and supports other agencies' law enforcement efforts through its Consumer Sentinel Network, a secure online database.

Steven J. Sarff

Independent Associate of Pre-Paid Legal Services, Inc. (Booth 4)

8341 Flox Tree Court, Sacramento, CA 95828

Phone: 916.203.1282

E-mail: steven@primebenefit.biz

Steven J. Sarff, an independent associate of Pre-Paid Legal Services, Inc., wants to educate you

on the nation's fastest growing crime, identity theft. The Identity Theft Shield gives you easy access to the resources you need to understand your credit ratings...and to fight back if an identity thief threatens your financial standings. Available for employee benefit packages. Go to www.primebenefit.biz or call 916.203.1282.



Springboard Non-Profit Consumer Credit Management (Booth 11)

4351 Latham St., Riverside, CA 92501

Phone: 951.781.0114

E-mail: dianne.wilkman@credit.org

Springboard Non-Profit Consumer Credit Management is a national agency that was established in 1974. We provide advocacy and expert prevention and recovery assistance for victims of identity theft. We are accredited by The Council on Accreditation for Children and Family Services, which ensures adherence to high standards of quality and service delivery.



Victim-Witness Assistance Program Los Angeles County District Attorneys Office

(Booth 12)

3204 Rosemead Blvd., Suite 200

El Monte, CA 91731

Phone: 626.927.2500


E-mail: KLeong@lacountyda.org

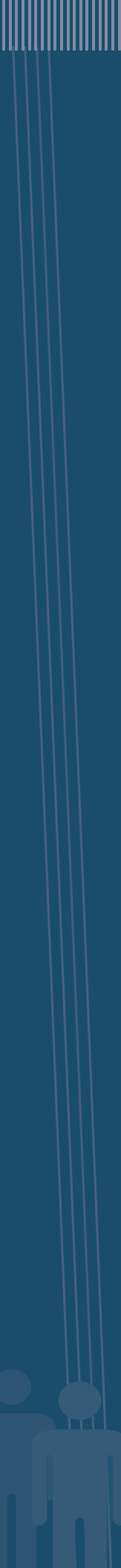
The Los Angeles County District Attorneys Office Bureau of Crime Prevention and Youth Services provides prevention techniques and solutions for victims of identity theft. The Victim-Witness Assistance Program provides crisis intervention to crime victims, referrals to counseling and community services, court assistance, and help with obtaining restitution and compensation.



PUBLIC FOOD SERVICES

Public food outlets are available in the West and South Lobbies and are easily accessible from both the exhibit halls and meeting rooms.

- The Compass Cafe and Latitude 40 Executive Bar and Grill are located on the South Hall Terrace of the South Hall Lobby.
 - The Galaxy Cafe is located in the West Hall Tower.
 - The Tradewinds Cafe is located in Kentia Hall below the South Exhibit Hall.
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GOVERNOR ARNOLD SCHWARZENEGGER

www.governor.ca.gov

CALIFORNIA DISTRICT ATTORNEYS ASSOCIATION

www.cdaa.org

STATE AND CONSUMER SERVICES AGENCY

www.scsa.ca.gov

CALIFORNIA DEPARTMENT OF CONSUMER AFFAIRS

www.dca.ca.gov

CALIFORNIA OFFICE OF PRIVACY PROTECTION

www.privacy.ca.gov

